

NEW YORK BEATBOX CHAMPIONSHIP

SPONSORSHIP OPPORTUNITIES



Our most elite single-category beatbox battle takes place in the hometown of hip-hop on May 8-9, 2026.

NY CHAMPS focuses solely on the most popular competition category, the Solo Beatbox Battle, and attracts beatboxers from around the world to take their chances in the fiercest beatbox battle scene anywhere on Earth with our most coveted solo beatbox battle title.

Our competition this year will feature dozens of beatboxers, narrowed down to a "top 16" through a mix of public/online and in-person auditions.

A new addition for the NY Champs this year will be a simultaneous Super Smash Brothers: Ultimate tournament, which will draw in a new and larger viewership, have it's own prize pool, and stand as a landmark event for gamers and beatboxers alike.

The event will feature a judge panel & guests consisting of previous beatbox battle champions and local artists.

All Ages.

LEARN MORE AT longislandbeatbox.com/nybc2026

Promotional Cycle:

- February thru May (Leading to the event)
- May thru August (Post-Event Media)

Post-Event Media:

- 40+ Full Length Videos
- 100+ Short Form Posts

Expected Event

Attendance:

- Day 1: 75
- Day 2: 200

NEW YORK CHAMPS

May 8-9, 2026

Title Sponsor - \$10,000

Own it!

- Logo and name visibility in nearly all New York Beatbox Championship marketing
- Exclusive title - New York Beatbox Championship 2026: “Brought to you by [YOUR COMPANY]”
- Be the first link in all YouTube videos related to the New York Beatbox Championship 2026 competition (approximately 40 videos).
- Logo prominently displayed at the start of each YouTube video related to the New York Beatbox Championship 2026 competition (approximately 40 videos).
- 100+ mentions across social media.
- Four shoutouts during the event with a custom ad read, submitted by you.
- 10 Free Tickets, 10 Free Drinks.

Brand Activation - \$550

Integrate your product or service into the event experience

- Limited Opportunity.
- Provide a demo, information, giveaway, or provide on-site service at no cost to event attendees.
- Includes General Advertising Perks.

General Advertising - \$450

Be a major part of the event!

- Sponsor logo and name visibility across key New York Beatbox Championship marketing locations (landing page, ticketing page, select social media posts, print posters)
- 1 link present in all YouTube videos related to the New York Beatbox Championship 2026 competition (approximately 40 videos) in line with all other general advertising sponsors.
- Sponsor logo appears on the official Beatbox Battle Timer.
- Two shoutouts during the event with a custom ad read, submitted by you.
- 2 Free Tickets, 2 Free Drinks.

Prize Pool - \$75

Support our champions!

- The prize pool is uncapped.
- The \$75 processing fee goes towards advertising new prizes.
- Prizes may be physical or digital items or cash.
- Prizes can be given to any of the following 18 people; 1st-16th place Beatbox Battle Competitors or 1st-2nd place Super Smash Bros Competitors.

Vendor - \$225

Sell your product or service at the event

- Set up a booth to sell your product or service
- You keep 100% of the profit!

Supporter - \$10

Thank you for your support!

- Name credit available alongside all other supporters on specific New York Beatbox Championship marketing locations
- Free Sticker Bundle at the event.

Media / Production Support - 30% Off

- For any audiovisual, audio technology, marketing, music, or entertainment industry support - we are offering 30% off any of the above tiers.

Custom

- Contact us today to discuss custom sponsorship packages, fit precisely for your needs.



2026 Event Calendar

New York Beatbox Championship 2026 - May 8-9 | NY, NY

Long Island Beatbox BBQ 2026 - July 12 | Long Island, NY

West Coast Beatbox Championship - Fall | San Diego, California

For all sponsorship inquiries, please email jack@libbx.com